

At Outback Electronics, we are committed to maintaining a high standard of quality and professionalism across all product listings on our platform. This document outlines the listing requirements that must be adhered to by all sellers. Please review these requirements carefully to ensure your product listings meet our standards.

1. Product Photographs:

- **Responsibility:** The responsibility for providing clear and accurate photographs of the product lies with the seller.
- **Photograph Quality:** Photographs must be well lit, clear, and accurately represent the product being offered for sale.
- **Background:** All product photographs should be taken on a white background to ensure clarity and consistency.
- **Multiple Angles:** Whenever possible, include multiple photographs showing different angles and perspectives of the product.
- **Resolution:** Ensure that photographs are of high resolution to enable customers to zoom in and examine product details.
- **No Watermarks:** Product photographs should not contain watermarks, logos, or any other promotional material that is not part of the product itself.

2. Product Description:

- **Accuracy:** Provide a detailed and accurate product description that includes essential information such as specifications, dimensions, features, and any other relevant details.
- **Condition:** Clearly indicate the condition of the product, whether it is new, refurbished, or used.
- **Pricing:** Clearly state the price of the product in Australian Dollars (AUD), including any applicable taxes or fees.
- **Availability:** Ensure that the product's availability is up-to-date. Listings for products that are out of stock or unavailable should be promptly updated.

3. Title and Keywords:

- **Title:** Create a clear and concise product title that accurately describes the item. Avoid using excessive capitalization, special characters, or promotional language.
- **Keywords:** Include relevant keywords in your product listing to improve its discoverability in search results.

4. Contact Information:

- **Communication:** Be responsive to customer inquiries and provide reliable contact information in your seller profile.

5. Compliance with Laws and Regulations:

- **Legal Compliance:** Ensure that your product listings adhere to all relevant laws, regulations, and safety standards, including any required certifications or documentation for certain product categories.

6. Intellectual Property and Copyright:

- **Ownership:** Sellers must have the legal right to sell the products listed and should not infringe on intellectual property or copyright rights of others.
- **Authenticity:** List only genuine and authentic products. Do not offer counterfeit, replica, or unauthorized items.

7. Customer Service:

- **Responsiveness:** Be prompt in responding to customer inquiries and addressing any concerns or issues related to your products.
- **Refunds and Returns:** Clearly communicate your refund and return policies to customers.

8. Compliance with Outback Electronics Policies:

- **Platform Policies:** Sellers must adhere to Outback Electronics' policies, terms, and conditions, as outlined in our Terms and Conditions for Prospective Sellers.

9. Videos (If Applicable):

- **Quality:** If videos are included in your product listing, they must be of good quality and professionalism.
- **Business Branding:** Videos should contain the seller's business name and logo for branding purposes.
- **Length:** Videos must be shorter than five minutes in duration.
- **Content:** Videos can showcase the product or provide instructions on how to use it. They should enhance the overall customer experience.

10. Language and Presentation:

- **Spelling, Capitalization, and Punctuation:** All listings must have proper spelling, capitalization, and punctuation. Ensure that product descriptions are written in clear and correct English.

By listing your products on the Outback Electronics platform, you agree to adhere to these listing requirements. All prices should be listed in Australian Dollars (AUD). Failure to meet these requirements may result in the rejection or removal of your listings from our platform.

We value your commitment to maintaining the quality and professionalism of our platform and look forward to a successful partnership.

If you have any questions or require clarification regarding these listing requirements, please do not hesitate to contact our support team. We are here to assist you and ensure a transparent and mutually beneficial partnership.

Thank you for choosing Outback Electronics as your platform for selling electronic products.